



PALMER

College of Chiropractic

November 19, 2024

Dear Exhibitor:

Thank you again for participating in Palmer Homecoming on Palmer's Florida Campus March 14-16, 2025. We look forward to having you as our guest during this annual event.

Please review the following date and time information for exhibitors. As we begin preparing name badges for the event, I will need an accurate list of those who will be working in your booth. Please fill out the form included in this packet and return it to me along with the other requested materials. Remember only 2 name badges per paid booth space are included with registration. Companies requiring more than two badges will be charged \$50 for each additional badge. Included with this fee is:

- Access to all speaker presentations
- Breakfast each day
- Lunch each day

Please note: If you are a Doctor of Chiropractic, your exhibitor registration does not include CE. If you need CE, you will need to pay the doctor registration fee.

We can be reached by phone at 1-800-452-5032. You may contact Kristin Frymoyer directly at 1-563-884-5194 or by e-mail at kristin.frymoyer@palmer.edu For a complete schedule of events and all other event information please visit www.palmer.edu/homecoming. Thank you for your support of Palmer and the chiropractic profession.

EVENT LOCATION INFORMATION:

Palmer College of Chiropractic
4777 City Center Parkway
Bldg. 1, Room 1115
Port Orange, FL 32129-4153
Switchboard: 866-890-5498

Please include booth number on all shipping materials.

Our shipping department will accept materials after **March 1, 2025**. They will be available on Saturday to schedule your outbound shipping. Please bring completed shipping labels with you to make the process as easy as possible.

BOOTH ITEMS INCLUDED IN REGISTRATION:

- 6' skirted table
- Two folding chairs
- Two exhibitor registrations (additional badges available for \$50 each)

ELECTRICAL AND WIRELESS NEEDS:

Please confirm with us if you need access to electrical or have other specific set-up requirements. There are limited outlets available. There will be a \$50 charge.

PRIZE GIVEAWAYS:

Looking for a great way to boost your company's visibility and recognition among potential customers? Look no further than prize giveaways! By donating a prize to our attendees, you will not only be providing them with an exciting and memorable experience but also putting your brand in the spotlight!

Simply fill out the form provided in this information packet and return it to us to participate. If donating a prize, your

booth staff will be responsible for the prize giveaway and conducting a name drawing to determine the winner. Your booth staff will also be responsible for bringing the winner's name to the Registration Desk.

Your contribution is greatly appreciated and will make this event a fun and notable experience for everyone. Thank you in advance for your generosity!

IMPORTANT DATE AND TIME INFORMATION:

Thursday, March 14

2-5 p.m. Registration and packet pick-up, Building One, Lobby
2-5 p.m. Exhibit Set-up, Building Two, First Floor

Friday, March 15

7 a.m. - 6 p.m. Registration Desk Open, Building One, Lobby
7 a.m. - 6 p.m. Expo Open, Building Two, First Floor
7-8 a.m. Continental breakfast, Standard Process Student Center, First Floor
9:50-10:20 a.m. Visit Exhibitors, Building Two, First Floor
10:30-11:20 a.m. Opening Session – State of the College/State of the Campus
Dennis Marchiori, D.C., Ph.D., DACBR, & William Sherrier, D.C., M.A.
11:30 a.m.-12:30 p.m. Lunch break, Standard Process Student Center, First Floor
12:30-1:20 p.m. General Session: From Purpose to Passion: My Chiropractic Journey, Erica Boland, D.C.
3:30-4:00 p.m. Visit Exhibitors/Snack Break, Building Two, First Floor

Saturday, March 16

7 a.m.- 6 p.m. Registration Desk Open, Building One, Lobby
7 a.m.- 6 p.m. Expo Open, Building Two, First Floor
7-8 a.m. Continental breakfast, Standard Process Student Center, First Floor
9:50-10:20 a.m. Visit Exhibitors, Building Two, First Floor
10:30-11:20 a.m. General Session: Will AI Impact the Chiropractic Experience?
Ken Weber, Ph.D.
11:30 a.m.-12:20 p.m. General Session: Ozempic: The Rise of GLP-1 Mimics
Dan Weinert, D.C., Ph.D.
12:30-1:30 p.m. Lunch break, Standard Process Student Center, First Floor
3:30-4:00 p.m. Visit Exhibitors/Snack Break, Building Two, First Floor
4 p.m. Expo Closes/Teardown
6-8 p.m. Palmer Sunset Soiree: The Alumni Social on the Beach
The Shores Resort

Sunday, March 17

Exhibits are all closed.



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Exhibitor Registration-Florida Campus

Please provide the following information for the people who will be staffing your booth during Homecoming. Your company receives two complimentary registrations per booth space. Companies requiring additional exhibitors will be charged \$50 per person. This does not include CE for Doctor of Chiropractic. They must register at the doctor fee.

Company Name _____

1. _____
First Name **Last Name**

2. _____
First Name **Last Name**

3. _____
First Name **Last Name**

Please return forms by email (kristin.frymoyer@palmer.edu) or by faxing to 563-884-5103.

Thank you.



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Florida Campus Homecoming Prize Giveaways

Yes, my company, _____, would like to donate the following to be given away in the Expo during Palmer Homecoming:

Item/certificate was sent to Palmer.

I will send the item/certificate at a later time. You can expect it no later than _____.

I will bring the item/certificate with me to the event.

Please provide a certificate that acknowledges the prize to be given to the winner if you will not be bringing the donated item(s) with you.

No, we are not interested in donating at this time.

Thank you again, your contribution is greatly appreciated!