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**THE  
FUTURE OF  
CHIROPRACTIC IS  
IN YOUR HANDS.  
WILL YOU  
JOIN US?**

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**WE LOVE  
BUSINESSES  
THAT GIVE  
BACK.**



*The Trusted Leader in Chiropractic Education®*

**Amy Kuboushek**  
Director of Association and Industry Relations  
563-884-5457 / amy.kuboushek@palmer.edu

**Alumni Program  
Partnership**

July 1, 2025–June 30, 2026  
Palmer's Academic Year

# ALUMNI PROGRAM PARTNERSHIP

**JULY 1, 2025 – JUNE 30, 2026**

Palmer's Academic Year

The future of chiropractic is in your hands. Almost 1,000 students graduate from Palmer College every year. These graduates join a network of more than 32,000 alumni from all 50 states and more than 70 countries worldwide.

Starting at \$2,500, your company can become a Palmer College Alumni Program Partner and directly impact the lives of our students — and the profession. We will publicly recognize partners for their generous support on our website and in our promotional materials that are shared with students during orientation, graduates as they start their careers, and our extensive alumni network. Becoming a partner instantly connects you to a thriving network of emerging and established Palmer-educated chiropractors who have the potential to significantly grow your business.

## PROGRAM LEVELS

### BASE BENEFITS

- Embed your company logo with a direct link to your website on Palmer's Alumni Program Partnership webpage.
- Non-exclusive partnership recognition in Palmer Proud Alumni Magazine-Print (Spring and Fall). Circulation exceeds 28,000 per issue.
- Partnership recognition in Palmer's digital donor newsletter.
- Listed in commemorative programs and on banner signage displayed at various chiropractic association events that Palmer attends throughout the year and select on-campus events.

*Please note that partnerships will not be approved for practice management coaches or consultants, or vendors who solely offer CBD-related products.*

### PURPLE \$2,500

Base benefits.

### SILVER \$5,000

Base benefits plus 6 opportunities to provide 1 product sample and/or information to students at each orientation and graduation on one campus.

### GOLD \$10,000

Base benefits plus 12 opportunities to provide 2 product samples and/or information to students at each orientation and graduation on both Palmer campuses. Partners at this level may also provide 6 additional promotional items for raffle at on-campus events.

## ADDITIONAL OPPORTUNITIES TO GIVE BACK

### CONTINUING EDUCATION

Speaker Partners and exhibitors help keep Palmer's outstanding Continuing Education events affordable, enabling more attendees to participate. Practicing doctors, alumni, and students are drawn to these events that allow them face-to-face access to businesses that can help them and their practices.

### CORPORATE AND INDIVIDUAL GIVING

Making a charitable gift to Palmer College directly impacts students' lives and the future of chiropractic. Choose the initiative you'd like to support, whether that's Palmer's greatest need, capital improvements, or renewable scholarships for incoming students — and enjoy recognition for yourself, or your business, in return.

*Contact the Palmer Advancement Office for more details.*